



# U.S. PLY, INC.

*Pioneered with performance in mind... Engineered to stand the test of time.*

**USP™ ALL SEASON COATINGS HELP YOU...**



**\$SAVE Money on Energy Costs!**

**\$SAVE Money on Re-Roofing!**

**\$SAVE Money on Maintenance!**

**\$SAVE The Environment!**

USP™ ALL SEASON COATINGS FOR...



**SINGLE-PLY RESTORATION**

**MODIFIED RESTORATION**

**BUILT-UP RESTORATION**

**METAL ROOF RESTORATION**

**NDL WARRANTIES**



**[WWW.USPLYCOOLROOFS.COM](http://WWW.USPLYCOOLROOFS.COM)**

**USP™ ALL SEASON ROOF COATINGS**

U.S. PLY, INC. • P.O. BOX 11740, FORT WORTH, TX 76110 • (877) 628-7759 • FAX (817) 413-8221

# Why Roof Restoration?



EPDM - Coated in 1998 - USP™ All Season SEBS Coating

Building code changes are requiring the use of cool roofs. Energy efficiency initiatives are promoting the use of cool roofs, which may lead to substantial energy savings... The green building movement, and \*LEED is raising awareness of the benefits of reflective roof coatings. More generally environmental awareness of climate change (Urban Heat Island Effect) is also raising interest in cool roofs. With regard to specific applications, the cost effectiveness, proven performance, ease of application, and sustainability of roof coatings are important factors driving

demand forward exponentially. From a cost perspective: Rebate, Tax, and Utility incentives may be available in your locale... Check online at [www.usplycoolroofs.com](http://www.usplycoolroofs.com), for more information!

## ***Save Money on Maintenance and Re-roofing***

### Performance Characteristics:

- ☑ Can prolong service life of roofs.
- ☑ Reduces high replacement costs.
- ☑ Great for commercial metal and low-slope Thermoplastic, EPDM Built-up, and Modified Bitumen Roofs (even with moderate traffic and harsh environmental conditions).
- ☑ Not affected by grease or other common industrial chemicals.
- ☑ Reduces cooling energy costs: Advanced "Cool Roof" technology will help save 20-67% of cooling energy costs associated with hot weather.
- ☑ Adds overall strength: excellent adhesion to the existing substrate adds strength to the overall restored roof system surpassing the strength of the original system.



USP™ All Season SEBS Coating

\*LEED: Leadership in Energy and Environmental Design, created by the United States Green Building Council: USGBC

# Why USP™ All Season?

A national leader for over 20 years, U.S. PLY, INC. is a premier manufacturer of commercial and

**Before...**



industrial grade roofing products and services. With this rich history of excellence, U.S. PLY, INC. has become a leading manufacturer in commercial roofing solutions that are customized for the specific requirements of each application; including high traffic conditions, weather exposure, and chemical/grease resistance. All of our materials are manufactured under strict quality control guidelines, and audited by a third party quality control group.

USP™ ALL SEASON COATINGS (manufactured by U.S. PLY, INC.), are SEBS based, high performance, fluid applied roof coatings engineered to provide superior radiant heat barrier, thermal emittance, and solar reflectivity.

Our coatings are energy efficient, environmentally friendly, long lasting and value oriented. U.S. Ply Energy Coatings lower heat loads by significantly reducing roof surface

temperatures. U.S. Ply Energy Coatings extend the life of existing roofs, eliminate tear offs that open the building to the elements, reduce the amount of roofing waste in landfills, and save the building owner money at the time of application and into the future. When combining our Energy Coatings with our “Energy Contractor Program”, we can offer a true NDL (no dollar limit) guarantee ranging from 5 to 20 years. In addition, they can be applied in base color white, as well as a wide range of color tints for special “color match” applications.



# USP™ ALL SEASON COATING PRODUCTS

**HIGH PERFORMANCE • HIGHLY REFLECTIVE • HELPS SAVE MONEY**

	PRODUCT	DESCRIPTION	USE	UNIT SIZE
Primers	USP™ ALL SEASON METAL PRIMER	High Performance Rust Primer	Coat Rusted Metal	5 gal. and 55 gal.
	USP™ ALL SEASON ACRYLIC PRIMER	Solvent Base Primer	Prime Coat Or Previous Coated Metal	5 gal. and 55 gal.
	USP™ ALL SEASON TP PRIMER	High Performance TPO/ PVC Prime Coat	Primer Over Tpo/ Pvc/Hypalon	5 gal. and 55 gal.
Base Coats	USP™ ALL SEASON ASPHALT STAIN BLOCKER	High Performance Asphalt Blocker	Base Coat Over Asphaltic Substrates	5 gal. and 55 gal.
	USP™ ALL SEASON SEBS GREY BASE	High Performance SEBS Base Coating	Base Coat Over Existing Metal	5 gal. and 55 gal.
Finish Coats	USP™ ALL SEASON SEBS ROOF COATING	High Performance SEBS Roof Coating	Premium Grade Roof Coating	5 gal. and 55 gal.
	USP™ ALL SEASON LO-ODOR SEBS COATING	High Performance Low Odor SEBS Roof Coating	Low Odor Premium Grade Roof Coating	5 gal. and 55 gal.
Accessories	USP™ ALL SEASON SEBS FLASHING GRADE	High Performance SEBS Flashing Compound	Flashing Compound For Sebs Coatings	5 gal. and 55 gal.
	USP™ ALL SEASON SEBS EXTRUDABLE SEAM BOND	High Performance Substrate Seam Sealer	Sebs Seam Sealer For Asphaltic And Metal Substrates	5 gal. and 55 gal.
	USP™ ALL SEASON CLEAR SKYLIGHT COATING	Clear Skylight Coating	Seals Fiberglass Skylights	5 gal.
	USP™ ALL SEASON SOLVENT CLEANER	Equipment Cleaner	Hose & Equipment Cleaner	5 gal.
	USP™ POLYFORCEMENT	Polyester Fabric	Reinforcement	6" x 324' 40" x 324'
	USP™ SA BUTYL SEAM TAPE	Seam Tape	Seam Tape Reinforcement	2" x 50' - 12 rolls / case
	ETERNABOND WEB SEAL	High Performance Seam Tape	Seam & Flashing Reinforcement	4" x 50' - 6 rolls / case 6" x 50' - 4 rolls / case 12" x 50' - 2 rolls / case
	POND RX	Premium Asphaltic "Low Spot" Filler	Filler For Low Spots On Roof Irregularities	5 gal. Kit

**When the going gets tough...**

## **We Get Tougher!**

Let's face it... Roofs are getting more costly to repair and replace. Add to that, uncertain economic conditions, shrinking budgets, a leaking roof, and you have a recipe for disaster. Consider coating restoration for your next roof project! Put profit back into your jobs, and money back into the hands of your building owners!

Roof restoration with USP™ Energy Coatings typically costs a fraction of the cost to replace, with virtually \*no tear off involved, and the ability for the building owner to expense the project as a maintenance item, versus the traditional "Capital Expenditure"...

Got questions? Don't wait! Call and speak to a U.S. PLY, INC. professional today!

\*Infrared Moisture Survey may be required. Wet and deteriorated areas must be replaced.



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